

Laughing Squares of Indianapolis, Inc.
March 12, 2020
Meeting Minutes

President Jerry Hale called the meeting to order at 6:30 pm; there were 8 members present.

Treasurer Lisa Dee Guy presented the Treasurer's report for February, 2020. Income for February was \$644.00 and expenses were \$3547.50, reflecting a loss for the month of \$2903.50. Paula Egenolf made a motion the report be accepted; Jerry Hale seconded the motion which passed.

Marcia Elliott, Secretary, read the minutes for the January 2020 meeting. Bill Garrison moved they be accepted; Paula Egenolf seconded the motion which passed.

Cheer committee – No report given
Jerry mentioned that Wayne Moore was home now after a recent surgery and due to health issues, Danny Cooper will be away from dancing most likely till June.

Refreshment committee – No report given

Jerry stated that this meeting will serve as the Laughing Squares annual meeting

Old

Business: Seven dancers completed PLUS lessons on March 10, 2020. Certificates of completion were presented to Joy Brown and Rick Dexter. The club did not have a PLUS party since only 2 students were attending. The club has nine new members since the beginning of the year.

All members present, by a show of hands, approved Rick Dexter as a new member.

New

Business : Jack Robinson has been appointed as the Caller Agent for the club. Caller Agent will receive and make phone calls to callers and cuers to negotiate dates and pay for the club's upcoming dances. Proposal for a club caller was tabled for our next meeting when the newly appointed Caller Agent will be present.

Discussion of the Fall PR campaign for lessons

Yard Signs: Approximate \$300 for 50/each
Newspaper ads: The following papers were mentioned for ads:
West side paper – Lisa to investigate
IU West employees – Lisa to investigate
Southside Voice and Southside Times
Flyers: To be available at all dances in the area

Facebook ad: Did not produce any new students

Cards to hand out to prospects: Paula suggested they be business type

Sign on fence outside Krannert: Sign brought in several students

Send email or letter to churches in the area

Jerry will talk with couples that started last year, then dropped out. Jerry will also talk to his church's youth group. It was suggested by Bill Garrison that we have a barn dance to attract the younger crowd.

Paula suggested that we wear our club name badges when out and about as a way of advertising our club and have cards to hand out to anyone asking about the club.

Donna Hale mentioned having a club fund raiser. Paula suggested we have one dance to sell the used clothing we have available with the cost to be a donation to the club. April 9 was suggested.

After a motion by Charlie Thornton, seconded by Bill Garrison, Jerry adjourned the meeting at 7:20 pm.

Marcia Elliott
Secretary